Social Media and Design Assistant – EVS Volunteering

Plovdiv, Bulgaria

Starting from: 01/08/2017

Ending: 29/07/2017

The volunteer that we are currently looking for will acquire new knowledge and skills in various fields through participation in the implementation and coordination of the NowWeMOVE Bulgaria campaign, a Pan-European initiative that is fighting with the lack of physical activity in Europe. It includes the flagship event MOVE Week, European School Sports Day (ESSD), No Elevators Day, Flash MOVE and many more events.

The project reflects the commitment of BGBA for the development of programs in the field of physical activity for health and well-being by promoting “sport for all” and its social and health dimensions, thus aims to change the situation in the country in a positive way. This project not only enables the participating volunteers to be active European citizens through their activities in BGBA (Plovdiv) but also has an impact on the Bulgarian country and even Europe, by promoting European values, volunteering and healthy lifestyle.

This is your opportunity to experience something new, broaden your horizons, discover a different culture and gain experience in the field of international youth, sport and culture. Seize the opportunity to become an EVS volunteer with BGBA in Bulgaria!

**Tasks:**

As the person in charge of communication, your main task will be to create a social media strategy to develop BGBA visibility and its events through the year. You will write every day or weekly post on our different channels (Youtube, Facebook, Twitter, Instagram, BGBA website) to promote activities, healthy life and news about BGBA events. New ideas to develop the communication around the events and the NGO itself are welcome. The opportunity to implement your own project is also given.

**Selection process:**

Candidates must apply with CV, motivational letter and **the questionnaire** (in English). Indicate the position you are applying for in the object of your email. With the shortlisted candidates, an interview via Skype will be made.

Openness and transparency are ensured in a selection process where criteria are available to everybody. All applicants will be informed about the results as well as the reasons for these results. BGBA does not discriminate against any background and welcomes all people who are keen and motivated to learn. The decisions are made upon selection criteria according to their qualifications, motivation, extracurricular activities, experiences, travels, maintaining a gender balance and diversity in countries.

**Selection Criteria:**

The working language at the office will be English, so there are minimal requirements for English language skills. The volunteer has to be interested in sport and physical activity and has to be motivated to work in the NGO and youth organisation field.